

veepeejay



MEDIA KIT 2016

DIGITAL STRATEGIST | SPEAKER | AUTHOR | BLOGGER
VEEPEEJAY.COM | VASHTIAJOSEPH.COM



ABOUT Vashti Patrick-Joseph

Vashti Patrick-Joseph is a Digital strategist and Consultant and the creator of the award-winning blog VeePeeJay.com and owner of VeePeeJay Media LLC.

Over the last 5 years, she has successfully grown her blog into a multi-faceted brand and platform, has co-authored the book **"From Blank Space to Blogging Brilliance - How To Start & Grow A Successfully Blog"**

When she's not creating content, or using her experience to teach female entrepreneurs, small business owners how to navigate the online space and leverage digital media to build their brands, she dedicates her time to managing her faith-based/inspirational lifestyle apparel brand, Ven & Rose.

Vashti is on a mission to inspire others to embrace who they are, to live on purpose and take action to live the lives they truly want.

Grenadian by birth, Vashti has a background in Business Computer Information Systems and holds an MSc in eBusiness from the University of Wyoming, and lives in Dallas with her husband.

PRESS & FEATURES

Vashti has been featured on HuffPost Live & Essence.com, and has been a speaker at Blogger2Boss Conference, Blogalicious Influencer Chat, Dallas Startup Week 2016 & Blogging While Brown 2016.



PREVIOUS BRAND COLLABORATIONS



SAMPLE SPEAKING TOPICS

How to Start & Grow A Successful Blog

5 Steps To Stepping Out of Your Comfort Zone

Mastering Social Media for Small Businesses

The Art of Blogging for Business

Pushing past fear to live the life your want

How To Successfully Rebrand Your Blog

CONTACT

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SOCIAL MEDIA

[Twitter.com/veepeejay1](https://twitter.com/veepeejay1)

[Instagram.com/veepeejay](https://www.instagram.com/veepeejay)

[Facebook.com/veepeejay](https://www.facebook.com/veepeejay)

[Linkedin.com/vashtipatrickjoseph](https://www.linkedin.com/company/vashtipatrickjoseph)